

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE**

CHINOOK LICENSING DE, LLC,

Plaintiff,

v.

HULU, LLC,

Defendant.

C.A. No. _____

TRIAL BY JURY DEMANDED

COMPLAINT FOR PATENT INFRINGEMENT

Plaintiff Chinook Licensing DE, LLC (“Chinook”), by and through its undersigned counsel, for its Complaint against Hulu, LLC (“Hulu” and/or “Defendant”), alleges as follows:

NATURE OF THE ACTION

1. This is an action for patent infringement arising under the Patent Laws of the United States of America, 35 U.S.C. §§ 1 *et seq.*, including 35 U.S.C. § 271.

THE PARTIES

2. Plaintiff Chinook is a Delaware limited liability company with a place of business at 320 Wilmette Avenue, Glenview, Illinois 60025.

3. On information and belief, Hulu is a Delaware limited liability company with its principal place of business at 12312 West Olympic Boulevard, Los Angeles, California 90064. Hulu may be served with process through its registered agent, The Corporation Trust Company, 1209 Orange Street, Wilmington, Delaware 19801.

4. Hulu is in the business of making, using, selling, offering for sale and/or importing a computer implemented method for augmenting a directory without contemporaneous input.

JURISDICTION AND VENUE

5. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. §§ 1331 and 1338(a) because the action arises under the patent laws of the United States, 35 U.S.C. §§ 1 *et seq.*

6. This Court has personal jurisdiction over Defendant by virtue of its systematic and continuous contacts with this jurisdiction, as well as because of the injury to Chinook and the cause of action Chinook has raised, as alleged herein.

7. Defendant is subject to this Court's specific and general personal jurisdiction pursuant to due process and/or the Delaware Long-Arm Statute, Del Code. Ann. Tit. 3, § 3104, due to at least its substantial business in this forum, including: (i) at least a portion of the infringement alleged herein; and (ii) regularly doing or soliciting business, engaging in other persistent courses of conduct, and/or deriving substantial revenue from goods and services provided to individuals in Delaware.

8. Defendant has conducted and does conduct business within the state of Delaware, directly or through intermediaries, resellers, agents, or offers for sale, sells, and/or advertises products in Delaware that infringe United States Patent No. 7,047,482 (the "'482 Patent").

9. In addition to Defendant's continuously and systematically conducting business in Delaware, the causes of action against Defendant are connected (but not limited) to Defendant's purposeful acts committed in the state of Delaware, including Defendant's making, using, importing, offering for sale, or selling products which include features that fall within the scope of at least one claim of the '482 Patent.

10. Venue lies in this District under 28 U.S.C. §§ 1391 and 1400(b) because, among other reasons, Defendant is subject to personal jurisdiction in this District, and has committed

and continues to commit acts of patent infringement in this District. For example, Defendant has used, sold, offered for sale, and/or imported infringing products in this District.

THE PATENT-IN-SUIT

11. There is one patent at issue in this action: the '482 Patent.

12. On May 16, 2006, the United States Patent and Trademark Office ("USPTO") duly and legally issued the '482 Patent, entitled "Automatic directory supplementation" after a full and fair examination. Chinook is presently the owner of the patent and possesses all right, title and interest in and to the '482 Patent. Chinook owns all rights of recovery under the '482 Patent, including the exclusive right to recover for past infringement. The '482 Patent is valid and enforceable. A copy of the '482 Patent is attached hereto as Exhibit A.

13. The '482 Patent contains three independent claims and seventeen dependent claims. Defendant commercializes, *inter alia*, methods that perform all the steps recited in one or more claims of the '482 Patent.

DESCRIPTION OF THE ACCUSED PRODUCT

14. Hulu is an online video streaming service accessible via website on a computer that helps people find and watch video content. Hulu suggests content that a user might want to watch based on prior user activity on the site. These suggestions are saved in a results directory and displayed to users under a "Recommendations" tab.

15. Hulu builds a user profile for the user including the user's historical behaviors and topics. Hulu uses the user's behavior, such as the documents in a user's history to generate a user's preference on topics. Said topics are keywords which are stored with regard to relevance. Thus, the relevance of keywords is prioritized by a user's generated preferences.

16. After building a user profile with topic preferences, the Hulu recommendation system will search for documents that are similar to the user's preferences. A ranking module will determine how relevant a show is and make cuts appropriately.

17. Hulu also has a filtering module to filter out shows that a user has already seen. If a second document makes it through the filtering and ranking modules, a reference to that document is added to a results directory that can be viewed in carousels, such as the "top recommendations" carousel.

COUNT I
INFRINGEMENT OF THE '482 PATENT

18. Plaintiff re-alleges and incorporates by reference the allegations set forth in paragraphs 1-17.

19. Taken together, either partially or entirely, the features included in Hulu's website includes a computer implemented method for augmenting a directory without contemporaneous user input that performs the process recited in one or more claims of the '482 Patent.

20. Defendant directly infringes one or more claims of the '482 Patent by using a computer implemented method for augmenting a directory without contemporaneous user input, which perform the process defined by one or more claims of the '482 Patent. For example, without limitation, Defendant directly infringes at least claim 16 of the '482 Patent by using Hulu's products, including use by Defendant's employees and agents, use during product development and testing processes, and use when servicing and/or repairing portable computing devices on behalf of customers.

21. Hulu has indirectly infringed and continues to indirectly infringe at least claim 16 of the '482 Patent by actively inducing its customers, users, and/or licensees to directly infringe

by using Chinook's patented computer implemented method for augmenting a directory without contemporaneous user input. Hulu engaged or will have engaged in such inducement having knowledge of the '482 Patent. Furthermore, Hulu knew or should have known that its action would induce direct infringement by others and intended that its actions would induce direct infringement by others. For example, Hulu sells, offers for sale and advertises the aforementioned method in Delaware specifically intending that its customers buy and use said method. As a direct and proximate result of Hulu's indirect infringement by inducement of the '482 Patent, Plaintiff has been and continues to be damaged.

22. By engaging in the conduct described herein, Defendant has injured Chinook and are thus liable for infringement of the '482 Patent, pursuant to 35 U.S.C. § 271.

23. Defendant has committed these acts of infringement without license or authorization.

24. To the extent that facts learned in discovery show that Defendant's infringement of the '482 Patent is or has been willful, Chinook reserves the right to request such a finding at the time of trial.

25. As a result of Defendant's infringement of the '482 Patent, Chinook has suffered monetary damages and is entitled to a monetary judgment in an amount adequate to compensate for Defendant's past infringement, together with interests and costs.

26. Chinook will continue to suffer damages in the future unless Defendant's infringing activities are enjoined by this Court. As such, Chinook is entitled to compensation for any continuing or future infringement up until the date that Defendant is finally and permanently enjoined from further infringement.

27. Chinook has also suffered and will continue to suffer severe and irreparable harm unless this Court issues a permanent injunction prohibiting Defendant, its officers, directors, agents, servants, employees, attorneys, affiliates, divisions, branches, parents, and those persons in active concert or participation with any of them from directly or indirectly infringing the '482 Patent.

DEMAND FOR JURY TRIAL

28. Chinook demands a trial by jury of any and all causes of action.

PRAYER FOR RELIEF

Chinook respectfully prays for the following relief:

- A. That Defendant be adjudged to have infringed the '482 Patent;
- B. That Defendant, its officers, directors, agents, servants, employees, attorneys, affiliates, divisions, branches, parents, and those persons in active concert or participation with any of them, be preliminarily and permanently restrained and enjoined from directly and/or indirectly infringing the '482 Patent;
- C. An award of damages pursuant to 35 U.S.C. §284 sufficient to compensate Chinook for Defendant's past infringement and any continuing and/or future infringement up until the date that Defendant is finally and permanently enjoined from further infringement, including compensatory damages;
- D. An assessment of pre-judgment and post-judgment interests and costs against Defendant, together with an award of such interests and costs, in accordance with 35 U.S.C. §284;
- E. That Defendant be directed to pay enhanced damages, including Chinook's attorneys' fees incurred in connection with this lawsuit pursuant to 35 U.S.C. §285; and

F. That Chinook have such other and further relief as this Court may deem just and proper.

Dated: January 20, 2014

BAYARD, P.A.

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