

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE**

EXECWARE, LLC,

Plaintiff,

v.

MEDIA MARKET GROUP, LLC,

Defendant.

C.A. No. _____

JURY TRIAL DEMANDED

COMPLAINT FOR PATENT INFRINGEMENT

Plaintiff Execware, LLC files its Complaint for Patent Infringement against Defendant Media Market Group, LLC, alleging, based on Media Market Group's knowledge of its actions and the actions of others, and based on Execware's information and belief as to all other matters.

PARTIES

1. Execware, LLC is a limited liability company organized under the laws of the Commonwealth of Virginia, having its principal offices at 3440 South Jefferson Street #1125, Falls Church, Virginia 22041.

2. On information and belief, Defendant Media Market Group is a Delaware corporation with its principal place of business at 10100 Santa Monica Blvd., Third Floor, Century City, California 90067. Media Market Group, LLC can be served with process via its registered agent, Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808.

JURISDICTION AND VENUE

3. This is an action for infringement of a United States patent arising under 35 U.S.C. §§ 271, 281, 284, 285, among others. This Court has subject matter jurisdiction of the action under 28 U.S.C. § 1331 and § 1338(a).

4. Venue is proper in this district under 28 U.S.C. §§ 1391 and 1400(b). Upon information and belief, Media Market Group is a Delaware corporation, Media Market Group receives service of process in this district, Media Market Group has transacted business in this district, and Media Market Group has directly and indirectly committed acts of patent infringement in this district.

5. Media Market Group is subject to this Court's specific and general personal jurisdiction under due process and the Delaware Long Arm Statute due at least to Media Market Group's receiving service of process and substantial business in this district, including: (i) at least a portion of the infringements alleged herein; and (ii) regularly doing or soliciting business, engaging in other persistent courses of conduct, and deriving substantial revenue from goods and services provided to individuals in Delaware.

COUNT I
INFRINGEMENT OF U.S. PATENT NO. 6,216,139

6. On April 10, 2001, the United States Patent and Trademark Office ("PTO") duly and legally issued United States Patent No. 6,216,139 ("the 139 patent"), titled "Integrated Dialog Box for Rapidly Altering Presentation of Parametric Text Data Objects on a Computer Display," invented by Robert Listou.

7. Execware is the owner of the 139 patent with all substantive rights in and to that patent, including the sole and exclusive right to prosecute this action and enforce the 139 patent against infringers, and to collect damages for all relevant times.

8. Media Market Group has notice of its infringement of the 139 patent at least from the filing and service dates of this Complaint.

9. Media Market Group, alone, or with one or more of its customers, suppliers, and distributors directly (literally and under the doctrine of equivalents) and indirectly infringed (under induced and contributory infringement) one or more claims of the 139 patent in this district and in the United States by, among other ways, making, having made, selling, offering for sale, using, or importing products that format and reformat tabular displays of records, parameters, and text data objects under its HotelReservations.com, Hotels-and-Discounts.com, HotelPlex.com, and CheapRentalCarz.com websites (hereinafter, “Accused Products”).¹

10. Media Market Group specifically intended to induce infringement of the 139 patent by taking active steps, directly or through contractual relationships with others, to cause its customers, suppliers, and distributors to make, use, sell, offer for sale, import, or otherwise provide the Accused Products in a manner that directly infringed one or more claims of the 139 patent. Media Market Group’s specific intent is shown by, for example, its advertising, advising, consulting, instructing, guiding, or directing its customers, suppliers, and distributors how to make, use, sell, offer to sell, or import the Accused Products in a directly infringing manner. Media Market Group as a leader in online travel reservations had sufficiently detailed knowledge of the activities of its customers, suppliers, and distributors since at least the filing of this Complaint.

11. Media Market Group specifically intended to contribute to the infringement of one or more claims of the 139 patent by designing or making software components of the

¹ Execware accuses Media Market Group of past, present, and future infringement of the 139 patent. All allegations of infringement or acts leading to infringement are made in the past tense, rather than also in the present and future tense, strictly for simplicity’s sake.

Accused Products that are especially designed or made for use with computer systems and other mobile or static devices or systems in an infringing manner. To the extent Media Market Group did not provide these computer systems and devices, it took active steps, directly or through contractual relationships, to cause direct infringement by its customers, suppliers, and distributors from its advertising, advising, consulting, instructing, guiding, or directing its customers, suppliers, and distributors how to integrate such computer systems and devices with the Accused Products. Media Market Group had knowledge of its contributory infringement since at least the filing of this Complaint.

12. The Accused Products have hardware or software components that are especially designed and adapted for use with such other computer systems and devices in carrying out the formatting and reformatting tabular displays of records, parameters, and text data objects, as seen by how prominently these functions are promoted by Media Market Group on its website and in its marketing literature. These components in the Accused Products constitute a material part of the invention of one or more asserted claims of the 139 patent and are not staple articles of commerce suitable for substantial non-infringing uses. These distinct and separate components are used only to perform the formatting and reformatting functionality and not any other functionality.

13. Execware has been, is being, and will continue to be damaged by Media Market Group's infringing conduct. Media Market Group is thus liable to Execware for damages in an amount that adequately compensates Execware for Media Market Group's infringement. By law, this amount is no less than a reasonable royalty for Media Market Group's and its customers', suppliers', and distributors' use of its Accused Products, together with interest and costs as fixed by this Court under 35 U.S.C. § 284.

JURY DEMAND

Execware requests a jury trial for the claims asserted in this Complaint.

PRAYER FOR RELIEF

Execware requests this Court to find in its favor, against Media Market Group, and that this Court grant Execware the following relief.

a. Judgment that Media Market Group directly infringed of one or more claims of the 139 patent, either literally or under the doctrine of equivalents, or that Media Market Group, alone or in combination with others, indirectly infringed one or more claims of the 139 patent, either contributorily or by induced infringement;

b. A permanent injunction enjoining Media Market Group, its officers, directors, agents, servants, affiliates, employees, divisions, branches, subsidiaries, parents, and all others acting together with Media Market Group from directly infringing, contributorily infringing, or inducing infringement of the 139 patent;

c. Judgment that Media Market Group account for and pay to Execware all damages and costs that Execware incurred from Media Market Group's direct or indirect infringing activities and conduct described in this Complaint;

d. Judgment that this Court grant Execware its pre- and post-judgment interest on its damages caused by Media Market Group's direct or indirect infringing activities and conduct described in this Complaint;

e. Judgment that this Court declare this an exceptional case and award Execware its reasonable attorneys' fees and costs under 35 U.S.C. § 285; and

f. Judgment that this Court grant all additional relief that this Court deems just and proper.

Dated: February 21, 2014

BAYARD, P.A.

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